



## Committees and Initiatives

Members of the NHLA are invited to join colleagues in service on an important industry-specific committee. The board of directors establishing committees based the industry climate. Currently, several committees are actively working to identify best practices in many operational areas.

The NHLA welcomes you and your team members to participate with us in any of the areas below. Committee members change, so call the NHLA office 702-878-9272 for more information or a current committee roster.

### Diversity:

*Goal Statement: To incorporate and embrace diversity as a tenet of the Nevada Hotel and Lodging Association.*

- Alex Canales, Chairman
- Arik Knowles
- Christopher Najbicz
- Jonathan Boulware
- Michael Downs
- Ronnie Highsmith
- Tony Salah
- Van Heffner (Staff)

### Education:

*Goal Statement: Serve as a liaison to provide and make available educational opportunities to enhance workforce development, expanding the skilled workforce for the industry.*

- Cindy O'Keefe
- Joan Heffner (Staff)
- John Unwin
- Karie Hall
- Mark Pardue
- Stewart Mann

### Governmental Affairs:

*Goal Statement: Influence public policy as it relates to legislative regulations in Nevada and Washington D.C.*

- Bruce Dewing

### Governmental Affairs (cont.)

- John Unwin
- Michael Downs
- Ronnie Highsmith
- Steve Stefani
- Van Heffner (Staff)

### Visibility:

*Goal Statement: Create awareness of the NHLA brand and benefits of membership, and increase membership and events in the northern and rural regions of Nevada.*

- Cindy Carano (Co-Chair)
- Eric Bello
- Franz Kallao (Co-Chair)
- Jeff Pearson
- Joan Heffner (Staff)
- Jonathan Boulware

### Sustainability:

- Christopher Najbicz (Chairman)
- David Grolman
- David Nolan
- Ronnie Highsmith
- Van Heffner (Staff)
- Adalberto Lugo (HGVC)
- Don Trujillo (Caesars Palace)
- Tyler Dion (Cintas)

### Golf:

- Bruce Dewing
- Cindy Carano
- Van Heffner (Staff)
- Katy Heffner (Staff)