

Zoox Smart Data is excited to offer NHLA members the opportunity to try out the Zoox Smart Data platform free of charge.

We will work with your IT teams to install our software on your existing infrastructure.

During a 30-day period, you will be fully trained on collecting and using data, giving you a complete picture of what data is available and how your organization can put it to use.



Contact **Sandy James** for additional information:
Sandy.James@Zooxsmart.com or **(612) 910-1100**.

About Zoox Smart Data

Zoox Smart Data, established in 2010, is an international technological solutions provider that intelligently builds and monetizes big data customer profiles from existing Wi-Fi networks. Through this unique capability, Zoox systematically creates high value, targeted marketing audiences and behavioral movement data to rapidly monetize this asset and deliver immediate ROI. The Zoox Smart Data Platform provides big data integrations that enrich customer data to create more relevant campaigns and inform critical growth strategies, while the Zoox Media Platform delivers targeted direct and programmatic ad campaigns. This innovative approach has made Zoox a pioneer in applying Big Data and Artificial Intelligence in various industry segments, such as hospitality, retail, transportation and other markets. Learn more at www.zooxsmart.com.