

Program Description

This Executive Diploma is designed for busy hotel professionals and is delivered in a hybrid learning format with both in person and online modules. It is a perfect opportunity to invest in high potential leaders. The program will provide an accredited educational experience that features vocational learning and networking opportunities designed to kindle a sense of pride of being in hospitality, and to build a community of like-minded peers in the industry.

Duration	June to December 2023
Format	Online + 2 in-person seminars
Time	Approximately 12 hours per week commitment
Prerequisite	High school diploma with 2-years hospitality industry supervisory experience or an Associate degree or above

Program Highlights

- Attendees learn critical leadership, commercial, and HR skills
- Curriculum designed and taught by hospitality professionals
- Coursework based on home property
- Accredited and industry focused

Program Outline

The Executive Diploma has (5) required courses which are completed from June to December, 2023.

		Start Date	End Date
Hospitality Colloquia	Online	14-Jun	8-Dec
	Welcome Seminar (1:00pm - 6:00pm)	In-person	14-Jun (Wed)
	Closing Seminar (1:00pm - 6:00pm)	In-person	6-Dec (Wed)
Hospitality Leadership and Management (HLM)	Online	20-Jun	11-Aug
Hospitality Revenue Management and Analytics (HRMA)	Online	14-Aug	8-Sep
Hospitality Human Resources (HHR)	Online	11-Sep	3-Nov
Hospitality Marketing and Sales (HMS)	Online	6-Nov	6-Dec
Graduation Ceremony		9-Dec	

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