

TECHNOLOGY CONFERENCE

SPONSOR LEVELS

BRONZE $2000 (5)	SLIVER $2500 (4)	GOLD $3000 (3)	TITLE SPONSOR $5000 (1)
• Logo inclusion in conference banners, website and email communication • Booth and 2 registrants included • Podium Recognition during all education sessions • NHLA Master Blog Feature prior to conference • (1) Shared Sponsor Social Media post with all Sponsors	• Logo inclusion in conference banners, website and email communication • Booth and 2 registrants included • Podium Recognition during all education sessions • NHLA Master Blog Feature prior to conference • (1) Shared Sponsor Social Media post with all Sponsors • Dedicated Sponsorship of an Education Session – “Brought to you by” • (1) Shared social media post with the other Silver Sponsors	• Logo inclusion in conference banners, website and email communication • Booth and 2 registrants included • Podium Recognition during all education sessions • NHLA Master Blog Feature prior to conference • (1) Shared Sponsor Social Media post with all Sponsors • Dedicated Sponsorship of an Education Session – “Brought to you by” • (1) Dedicated Social Media Post • (1) Additional Registrant • (1) Dedicated Email Blast to attendees prior to the event • Email address of all registered attendees	• Logo inclusion in conference banners, website and email communication • Booth and 2 registrants included • Podium Recognition during all education sessions • NHLA Master Blog Feature prior to conference • (1) Shared Sponsor Social Media post with all Sponsors • Dedicated Sponsorship of an Education Session – “Brought to you by” • (2) Dedicated Social Media Post • (1) Additional Registrant • (1) Dedicated Email Blast to attendees prior to the event with link to video introduction • Email address of all registered attendees • 5-Minute Speaking opportunity ahead of Keynote Presentation

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MEAL SPONSOR Breakfast $3500 / Lunch $4000 / Reception $4000	SPEED NETWORKING $2500 (1)	SHARK POOL SESSION $2500 (1)
• Shared Branding Opportunity in Space • 2 Conference Registrants • Logo on all agenda related content • Sponsorship Recognition during conference • (1) Shared social media post with all Meal Sponsors • NHLA Master Blog Feature prior to conference • Marketing Insert in Grab n' Go Meal (provided by Sponsor) • Table Tent Branding at Tabletops during sponsored meal • Pull-up banner near Grab n' Go (Banner provided by Sponsor) • Email address of all registered attendees	• Shared Branding Opportunity in Space • 2 Conference Registrants • Logo on all Promotional Speed Networking Content • Sponsorship Recognition during conference • (1) Social Media Post • NHLA Master Blog Feature prior to conference • Pull-up Banner Branding (Banner provided by Sponsor) • TV Screen Branding in space • Beverage Station Branding (Branding provided by Sponsor) • Email address of all registered attendees	• Shared Branding Opportunity in Space • 2 Conference Registrants • Logo on all Promotional Shark Tank Content • 2-min company introduction ahead of Shark Tank Session • (1) Social Media Post • NHLA Master Blog Feature prior to conference • Pull-up Banner Branding (Banner provided by Sponsor) • TV Screen Branding in space • Email address of all registered attendees